

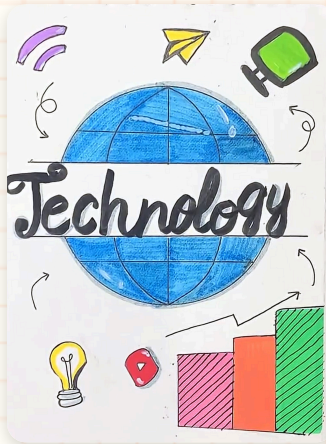
Rizzu Calligraphy

MEDIA KIT



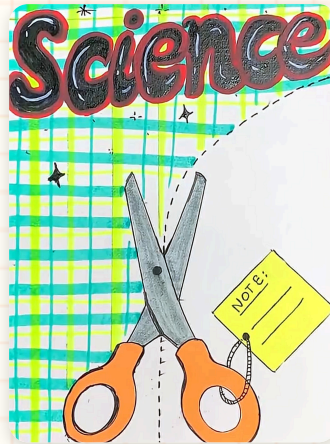
Aesthetic notebook front pages, drawn by hand on camera. About six new designs a week.

Facebook **Rizzu Calligraphy** · Instagram **@rizzucalligraphy** · YouTube **@RizzuCalligraphy**



Technology

76.1K views



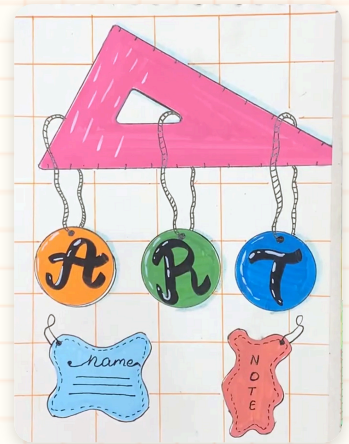
Science

75.9K views



English

58.8K views



Art

46.8K views

Facebook views per design

603.8K

views a month, across Facebook, Instagram and YouTube

319.4K

people reached on Facebook a month

97.8%

of Facebook views came from people who don't follow us yet

Where we post.

Facebook 4,662 followers

483.9K views a month

Instagram 77 followers

61.3K views a month, up 57%

YouTube 846 subscribers

58.6K views a month; 852K Shorts views in total

Who watches.

Facebook followers

83% **65%**

women aged 25 to 44

Mexico

Philippines

Colombia

Algeria

Morocco

YouTube viewers

54% **67%**

women aged 25 to 44

Pakistan

India

Indonesia

Mostly women aged 25 to 44, watching how to decorate school notebooks.

What we make.

- A new design most days on Facebook, Instagram and YouTube Shorts, plus longer videos on YouTube.
- Every design is drawn by hand with markers, highlighters and brush pens, so the tools are always in shot.

Work with us.

Your product in a design

We draw a front page with your markers or pens, and name them in the caption.

Your link or code

An affiliate link or discount code, shared with our viewers.

A reel about your product

One design built around your product, posted on Facebook, Instagram and YouTube.

Send us your product

We try it, and if it suits our designs, it goes into future videos.